

**(For Immediate Release)**



**Embry Holdings Limited  
Sales Update for July to September of the Year 2015**

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**Moderate Sale Growth in mainland China at Constant Exchange Rate  
Group Same Store Sales in Hong Kong dollars Recorded Single Digit Growth**

(4 November 2015 – Hong Kong) **Embry Holdings Limited** ("Embry" or the "Group"; Stock Code: 1388), the leading lingerie brand owner and retailer in China, is pleased to announce its sales growth for July to September of the year 2015.

Overall sales growth of the Group for the Period decreased by 2% as compared to the same period of last year. The decrease was mainly due to the depreciation of Renminbi. At constant exchange rates, the Group's operation in mainland China reported moderate sales growth despite a decrease in store number due to the closure of non-performing stores. During the Period, for stores that had been in operation for more than 21 months, same store sales in Hong Kong dollars enjoyed single-digit growth year-on-year.

As at the end of September 2015, there were a total of 2,211 retail outlets, comprising 2,036 concessionary counters and 175 retail shops. The number of retail outlets net decreased by 106 as compared to the end of December last year.

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**About Embry Holdings:**

Embry is a leading lingerie brand owner and retailer in China, which has established an extensive retail network comprising over 2,200 outlets that cover major cities in China, including Hong Kong and Macau. Embry operates seven brands namely, **EMBRY FORM, FANDECIE, COMFIT, E-BRA, IADORE, LIZA CHENG** and **IVU** with each of them targeting at different customers.

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